

Fundraising Plan

- What is your total trip cost? **Example: \$1,850**
- What have you done so far? **Example: LuLaRoe Fundraiser**
- How much is expected to come in? **Example: \$200**
- Where are you at now? **Example: \$1,650**

What is next? Send or do the following:

- a) Letters/Postcard
 - a. Example: Social Print Studio: 14 5x7 Postcards for \$21
- b) T-Shirts
- c) Social Media- "Pick a Number"
- d) Sell items on eBay/Craigslist/Garage Sale
- e) Baking/Tutoring

Target Audience for Letters/Postcard **(NOTE: In Red Examples)**

- a) Lifegroup- **## (10)**
- b) Serving Team- **## (15)**
- c) Family- **## (20)**
- d) Friends- **## (20)**
- e) Co-Workers- **## (8)**
- f) Lifepoint Campus Staff- **## (4)**
 - a. TOTAL: 77 People

Estimate of Possible Donations from Letters/Postcard

- a) Lifegroup- **## (5)**
- b) Serving Team- **## (5)**
- c) Family- **## (6)**
- d) Friends- **## (4)**
- e) Co-Workers- **## (3)**
- f) Lifepoint Campus Staff- **## (2)**
 - a. TOTAL: 25 People

If each person gave \$60 and you put \$250 towards your fundraising, you be fully funded!



Helpful Tips for Fundraising

Writing a Letter

- Who to send it to? Don't say someone's no for them!
- Where you are going?
- When you are going?
- Why your called to go?
- What will you be doing?
- How can they partner?
 - Prayer
 - Funds
 - Put Sponsorship Form with Letter
 - How much you have left?
 - Looking for 25 to give \$60 to reach the goal
- No longer than one page
- Include Mission Sponsorship Form- fill out Team Member Name & Trip Name
- Write a personal thank you note to everyone who supports you

